RESILIENCE NW 2012

The Premiere Citizen Preparedness Conference in the Northwest

Website: www.resiliencenw.org Register: http://resiliencenw.eventbrite.com/
E-mail: portlandcitizencorps2012@gmail.com Twitter: https://twitter.com/ResilienceNW
Facebook: http://www.facebook.com/ResilienceNW

Register today for the Oct. 30th-Nov. 3rd Conference at Portland Airport Holiday Inn

This partnership between Citizen Corps, American Red Cross, FEMA, and others has been funded through an Urban Areas Securities Initiative Grant. That means registration is only $20! Participants can come for one or all five days, over 40 experts and 60 classes to choose from. The $20 registration fee includes all conference days, networking events, and keynote lunches on Friday and Saturday. Register early, as the price will increase on October 19th and registration closes on October 26th. Even with a capacity for 310, the conference is filling up quickly. Visit www.resiliencenw.org for session schedules, registration info, and more.

Attendees are invited to join us on Friday, November 2nd from 5:00pm to 8:00pm in the Holiday Inn Atrium for a Networking Evening. The Oregon Nurses Association, District 1, is sponsoring the refreshments provided for this event. Preparedness vendors will be on hand and prizes will be given away every hour.

Visit www.resiliencenw.org or contact portlandcitizencorps2012@gmail.com for more information. Interested vendors should visit www.resiliencenw.org to download and submit a 'Booth Request Form'.

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News Release - September 28, 2012

Contact: Alice Busch - 971-563-3051
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BUILD DISASTER RESPONSE AND READINESS SKILLS DURING THE PREMIERE CITIZEN PREPAREDNESS CONFERENCE IN THE NORTHWEST - October 30 - November 3 - All for only $20!

Portland, Oregon: ResilienceNW 2012, a partnership between Citizen Corps, Red Cross and FEMA, and funded through an Urban Area Securities Initiative Grant, is bringing more than 40 experts and 60 classes to Portland to share their knowledge, expertise, and experience in a regional conference. The $20 registration fee includes all conference days, networking events, and keynote lunches on Friday and Saturday.

OCTOBER 30TH to NOVEMBER 1ST - ***Sessions on Tuesday, October 30th through Thursday, November 1st are directed toward business owners and managers, and leaders in disaster preparedness with classes on basic business continuity and preparedness, and advanced medical response and disaster recovery.***

"This conference has been designed for the good old 'boots on the ground' person and people who want to know what preparedness is all about," explains Alice Busch, conference planning team member. *"One of my favorite aspects of this conference is the diversity of classes offered. It makes it difficult to choose between them, but I am excited for the whole community involvement. I think this will be the best conference in the series."*

NOVEMBER 2ND and 3RD - ***Friday and Saturday's classes will engage the community at large, presenting the newest information on disaster response, pet and animal support, social media use during disasters, food security planning and disaster gardening solutions.***

ResilienceNW 2012 will also offer opportunities to connect with regional and local citizen leaders in the disaster preparedness arena. Attendees are invited to join us on Friday, November 2nd from 5 PM to 8 PM in the Holiday Inn Atrium for the Networking Evening, with the Oregon Nurses Association, District 1, sponsoring the refreshments. Preparedness vendors will be on hand and prizes will be given away every hour.

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Sponsored by FEMA, The American Red Cross, Citizen Corps and Oregon Nurses Association, District 1

FEMA Urban Areas Security Initiative Grant funded

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October 30

BUSINESS PREPAREDNESS AND CONTINUITY PLANNING

ONE DAY WORKSHOP

When it comes to protecting your business, you have as much responsibility to your employees and their families as you do for the bottom line, but there's no magic button to help you get ready. How you prepare in advance for emergencies and disasters determines how well your business survives.

Morning session

BUSINESS PREPAREDNESS

- ☑ *Overview: Preparedness planning as part of a resilient organization.*
- ☑ *Business Case study: A hands on example of how disaster can affect a business.*
- ☑ *Analysis: The Ready Rating Self Assessment.*
- ☑ *Inventory: Emergency supplies.*
- ☑ *Knowledge: Creating your disaster readiness personality.*

Presented by The American Red Cross and ReadySetPrepare.org

Afternoon session

BUSINESS CONTINUITY

- ☑ *Business impact analysis workshop.*
- ☑ *Key components of a Business Continuity Plan.*
- ☑ *The legal and financial considerations of business continuity.*
- ☑ *Services offered by the Small Business Development Center.*

Presented by Coordinated Consulting Services and the Oregon Small Business Development Center.

Sign up today for the business workshop for $20 at www.ResilienceNW.org and attend the Friday and Saturday sessions for free!

citizen corps — UNITING COMMUNITIES PREPARING THE NATION

FEMA

ReadySet PREPARE! — james roddey & associates

American Red Cross